



Member Discounts

Free Member Directory



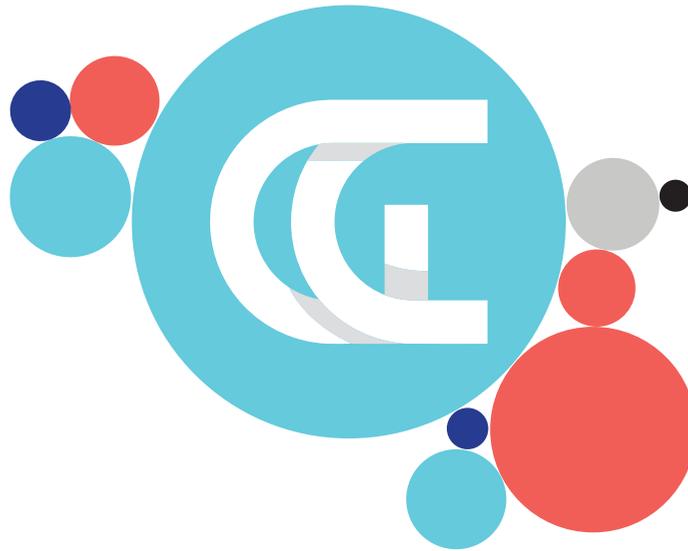
College Tuition Discounts

Free Events

2024

# Membership Guide

*We help you grow your business and build your reputation.*



# Diverse Membership

**Your Gloucester County Chamber of Commerce membership** gives you access to a wide variety of benefits; all designed to help you grow your business through relationships, education and visibility.

This Membership Guide explains all your benefits and how to use them to your best advantage. If you need assistance or would like to learn how to leverage your member benefits even further, contact Executive Director Janet Garraty today.

**Here are a few industries/professions represented in our membership community.**

- Healthcare Providers, Hospitals & Medical Facilities
- Education Institutions
- Manufacturers
- Finance Industries
- Banks & Credit Unions
- Marketing Firms
- Municipal & Government Agencies
- Hospitality
- Cannabis
- Business & Professional Services
- Franchises
- Non-profit Organizations

# Partnerships

**The Gloucester County Chamber of Commerce** is your one-stop resource for business development, training, education and workforce development. We enjoy partnerships with various media outlets to showcase the business community here in Gloucester County.

## **Our Partners Include:**

- Rowan University
- Rowan College South Jersey
- Gloucester County Economic Development
- Gloucester County Workforce Development Board

## **Media Partners Include:**

- SJ Biz Magazine
- Jersey Man Magazine

## **Member-to-Member Discounts**

Formerly called the Affinity Program, our Member-to-Member Discount partners are members who provide goods and services at a specialty rate specifically for our members. If you want more information on how your business would benefit by becoming an Member-to-Member Discount Partner, contact the Chamber office at 856-881-6560 ext. 201.

# Engage With Others

Through cost-effective and strategic networking events, professional development, and committees, you will meet, connect and build relationships with other members and strategic partners.

## Events:

Our full calendar includes a range of diverse events from large to intimate. Our five categories of events include:

**Classic Events** - Our Classic events are filled with networking opportunities in casual and welcoming settings. Classic events include our monthly Chamber Connects, Trunk & Meet, and other member favorites.

**Premiere Events** - These events have a community feel to them. They attract a cross-section of members and influencers in the region. They often include light meals, beverages and some programming.

**Mega Events** - These are large, well-attended events that bring together stakeholders and members throughout the region. Mega events attract a larger, more influential audience. Programming often includes speakers, presenters and/or panelists with breakfast, lunch or dinner.

**Signature Events** - We have two "Signature Events." They are the State of the County breakfast held every January and our Annual Golf Tournament, held in September. Both provide strong opportunities to spend quality time with members and other stakeholders in the region.

**Partner Events** - We enjoy strong relationships with other regional and local chambers of commerce, as well as business associations. These events are perfect for getting to know professionals from around the community and region.  
*See our 2024 calendar on the back page of this guide.*

## Committees:

Consider joining one of these committees to get even more engaged with other influential members. Committee participation is approximately a three to five-hour per month commitment.

- Marketing • Government Affairs • Ambassador • Education • Events • Crew on D.E.C.K.





# 401(k) Retirement Plan Benefits Program

**We are proud to announce** that we have partnered with HFM Investment Advisors to provide a group 401(k) plan solution that brings GCCC members big plan benefits in a cost-effective solution. The **401(k) Retirement Plan Benefits Program** is a high-quality and effective solution that will help you:

- Reduce your plan expenses
- Minimize your fiduciary liability and administrative tasks
- Access premium, low-cost investments
- Engage and educate employees
- Attract and retain top talent
- Maximize tax benefits and credits
- Satisfy state requirements and avoid fines

**Whether you already** have a 401(k) plan or need to start one, as a GCCC member, you can take advantage of this great benefit. Learn more with a plan consultation with a retirement plan specialist at HFM Investment Advisors.

**Learn more here:** <https://hfmadvisors.com/gccc/>

# Workforce & Employer Resources

**We believe that by providing you** with all the resources this GCCC and Gloucester County has to offer in education, workforce and professional development, we help keep the business climate healthy throughout the region.

## 1/3 Off Tuition at Rowan College South Jersey

As a member, you and your staff can receive a 1/3 off tuition discount to Rowan College South Jersey. This unique benefit will help you attract and retain quality employees to your company.

## 20% Discount to Widener University Graduate Programs

## Workforce Development

The Workforce Development Board has partnerships with top executives from businesses and county and state government agencies in Gloucester County.





# The Crew on D.E.C.K. is a powerful group of young professionals.

*D.E.C.K. stands for Development. Engagement. Connections. Knowledge.*

## MISSION:

The Crew on D.E.C.K.'s purpose is to work with young professionals in the first 10 years of their career to help them develop leadership skills, lasting business relationships, and to create networking and social opportunities within the business community.

**There are no additional membership costs to participate in the Crew on D.E.C.K.**

## YOUNG PROFESSIONAL BENEFITS:

- Build professional development and networking skills.
- Make lifelong connections and referral partners with other professionals.
- Participate in professional development workshops and panel discussions.
- Find valuable, experienced, and influential mentors in our region.

## EMPLOYER BENEFITS:

- Professional Development Training Opportunities for your young staff.
- More business development opportunities by sending your staff to events and workshops.
- Enhance your company culture with more social interaction opportunities for your employees.

## CREW ON D.E.C.K. EVENTS:

### Mentor Mixers

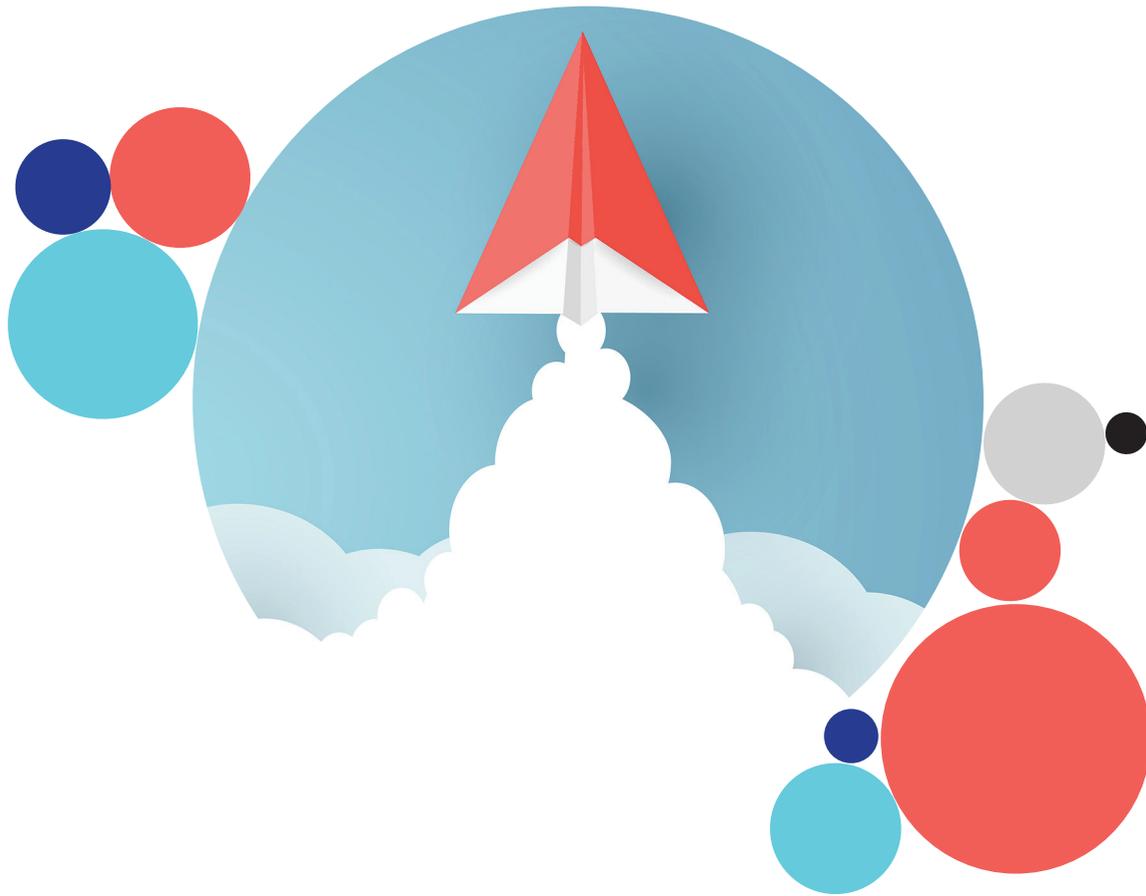
Bi-monthly networking events that bring together young professionals and seasoned members to share best practices and build important relationships.

### Workshops & Panel Discussions

Presented by leading professionals in their field.



Crew on D.E.C.K. Only Membership now available. See back page for rates.



# Sponsorship & Advertising Opportunities

**With a full calendar and a variety of digital publications at your disposal,** you have many options to build your brand in front of a highly targeted market.

## **Annual Partnership**

This program provides your business with visibility all year long. The combination of event sponsorship, email ad campaigns, web ads, company spotlights (with video\*), social media posts, and two free tickets to select events gives your brand a boost 365 days a year.

## **Sponsorships**

Our diverse sponsorship options, which include large and intimate events, will help increase your visibility and name recognition before, during and after our events.

## **Advertising**

The GCCC has a robust member-driven marketing strategy. Choose from selections, such as quarterly postcards, web or email advertising, and our bi-annual member directory.

*\*These benefits are available for a select level.*



# Membership Rates

- Small Business (0-5 employees) - \$325
- 501 c3 - \$325
- Large Non-Profit 501 c3 - \$525
- Crew on D.E.C.K. Membership - \$195
- Student Membership - Contact Chamber
- Municipal, County & State Agencies - \$325
- Medium Business (6-10 employees) - \$395
- Large Business (11-49 employees) - \$525
- Corporate Business (50-99 employees) - \$850
- Industry (100-250 employees) - \$1195
- Large Industrial, Hospital, Credit Union,
- Higher Education - \$1395

*There is one-time \$25 applicant fee.*

# Calendar of Events

Please check out our website's event page regularly for additional event listings throughout the year.

## January

20th Annual State of the County

## February

Winter Chamber Night Out

## March

Community Service Awards

## April

Breakfast Chat with Legislators

## May

Wine and Food Pairing Annual Meeting

## June

Summer BBQ

## July

Golf Clinic

## September

22nd Annual Golf Tournament  
Best of Gloucester County

## October

Wine & Dig  
Member Chat with Candidates

## November

NAWBO SJ Partner Event

## December

Cheers to You



## Committee Meetings:

**Events** - 3rd Wednesday

**Crew on D.E.C.K.** - 2nd Thursday

**Ambassador** - 3rd Wednesday

**Marketing** - 2nd Wednesday

**Government Affairs** - 4th Tuesday

**Education** - Quarterly



**GLOUCESTER COUNTY**  
— CHAMBER OF COMMERCE —  
Growing Business Beyond

Visit [gc-chamber.com](http://gc-chamber.com) to learn more about membership opportunities or call us at 856-881-6560.  
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