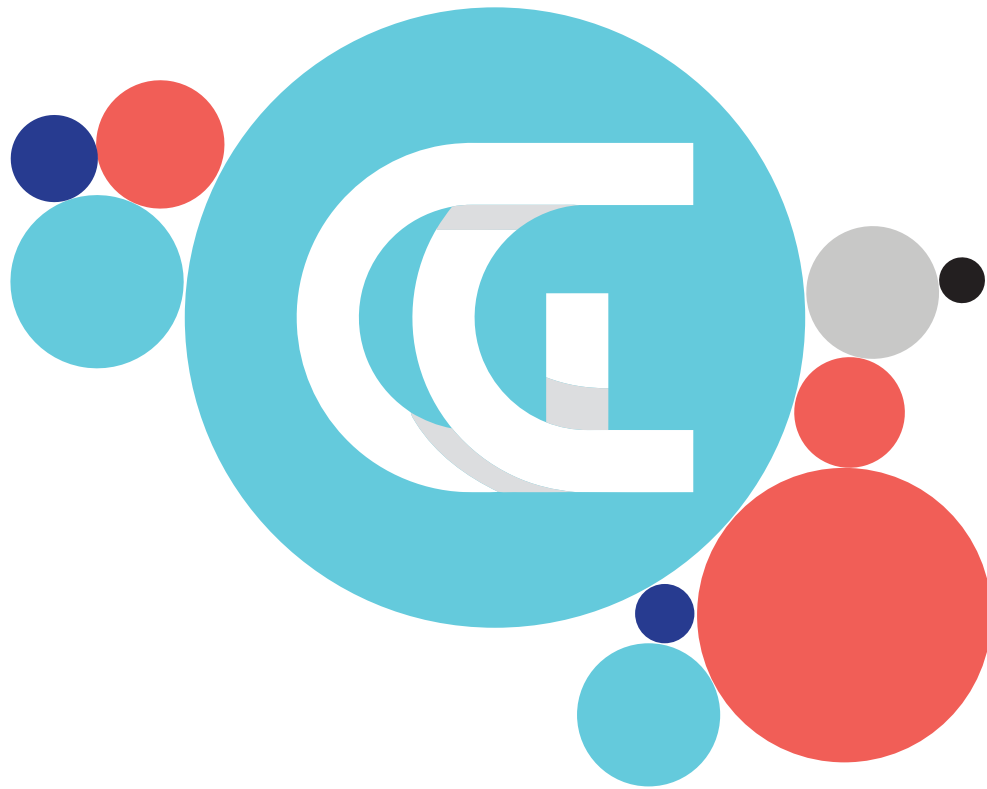




Membership Guide

We help you grow your business and build your reputation.



Committed to Business

Welcome to the Gloucester County Chamber of Commerce, where your needs are always at the forefront of our organization.

Thank you for trusting us as your marketing resource. We look forward to earning and keeping that trust.

Your Gloucester County Chamber of Commerce gives you access to a wide variety of benefits; all designed to help you grow your business through relationships, education and visibility.

This Membership Guide explains all your benefits and how to use them to your best advantage. If you need assistance or would like to learn how to leverage your member benefits even further, contact Director Janet Garraty today.

Here are a few industries/professions represented in our membership community.

- Healthcare Providers, Hospitals & Medical Facilities
- Education Institutions
- Manufacturers
- Finance Industries
- Banks & Credit Unions
- Marketing Firms
- Municipal & Government Agencies
- Hospitality
- Business & Professional Services
- Franchises
- Non-profit Organizations

Engage With Others

Through cost-effective and strategic networking events, professional development, and committees, you will have every opportunity to meet, connect and build relationships with other members and strategic partners.

Events:

Our full calendar includes a range of diverse events from large to intimate. Our five categories of events include:

Classic Events – Our Classic events are enjoyed by a large variety of members, as they are filled with networking opportunities in a sometimes casual and welcoming setting. Classic events include our monthly Chamber Connects, Mini-Golf, Trunk & Meet, Professional Development and other member favorites.

Premiere Events – These events have a community feel to them. They attract a cross-section of members and influencers in the region. They often include light meals, beverages and some programming.

Mega Events – These are large, well-attended events that bring together stakeholders and members throughout the region. Mega events attract a larger, more influential audience. Programming often includes speakers, presenters and/or panelists with breakfast, lunch or dinner.

Signature Events – We have two “Signature Events.” They are the State of the County breakfast held every January and our Annual Golf Tournament, held the 2nd Monday in September. Both provide strong opportunities to spend quality time with members and other stakeholders in the region.

Partner Events – We enjoy strong relationships with other regional and local chambers of commerce, as well as business associations. These events are perfect for getting to know professionals from around the community and region.

See our 2023 calendar on the back page of this guide.

Committees:

Consider joining one of these committees to get even more engaged with other influential members. Committee participation is approximately a three to five-hour per month commitment.

• Marketing • Government Affairs • Ambassador • Education • Events • Crew on D.E.C.K.





Partnerships

Through our initiatives and partnerships, the Gloucester County Chamber of Commerce is your one-stop resource for business development, training, education and workforce development. We also enjoy partnerships with various media outlets also dedicated to showcasing the business community here in Gloucester County.

Our Partners Include:

- Rowan College South Jersey
- Rowan University
- Gloucester County Economic Development
- Gloucester County Workforce Development Board

Media Partners Include:

- SJ Biz Magazine
- Sun Magazine
- Jersey Man Magazine
- Invest: South Jersey
- POP 99.9 FM

Member-to-Member Discounts

Formerly called the Affinity Program, our Member-to-Member Discount partners are members who provide goods and services at a specialty rate specifically for our members. If you want more information on how your business would benefit by becoming an Member-to-Member Discount Partner, contact the Chamber office at 856-881-6560 ext. 201.

Workforce & Professional Development Resources

We believe that by providing you with all the resources this GCCC and Gloucester County has to offer in education, workforce and professional development, we help keep the business climate healthy throughout the region.

1/3 Off Tuition at Rowan College South Jersey

As a member, you and your staff can receive a 1/3 off tuition discount to Rowan College South Jersey. This unique benefit will help you attract and retain quality employees to your company.

20% Discount to Widener University Graduate Programs

5% Off the Prevailing Tuition Rate for Other In-State Schools at Thomas Edison State University

Professional Development Education

We host/support professional development workshops designed to improve your business acumen.

Workforce Development

Our partnership with the Gloucester County Workforce Development Board provides a direct conduit for our members seeking support and assistance in growing and expanding their businesses. The Workforce Development Board has partnerships with top executives from businesses and county and state government agencies in Gloucester County.



The Crew on D.E.C.K. is a powerful group of young professionals who are in the first 10 years of their careers.

D.E.C.K. stands for Development. Engagement. Connections. Knowledge. These are all features of our fun and engaging programs and events.

MISSION:

The Crew on D.E.C.K.'s purpose is to work with young professionals in the first 10 years of their career to help them develop leadership skills, lasting business relationships, and to create networking and social opportunities within the business community.

There are no additional membership costs to participate in the Crew on D.E.C.K.

CREW ON D.E.C.K. BENEFITS:

FOR YOUNG PROFESSIONALS

- Build professional development and networking skills.
- Make lifelong connections and referral partners with other professionals.
- Participate in professional development workshops and panel discussions.
- Find valuable, experienced, and influential mentors in our region.
- Influence the business community in Gloucester County.
- Become a leader in the community
- Advance your career

FOR EMPLOYERS

- Professional Development Training Opportunities for your young staff.
- More business development opportunities by sending your staff to events and workshops.
- Enhance your company culture with more social interaction opportunities for your employees.

CREW ON D.E.C.K. EVENTS:

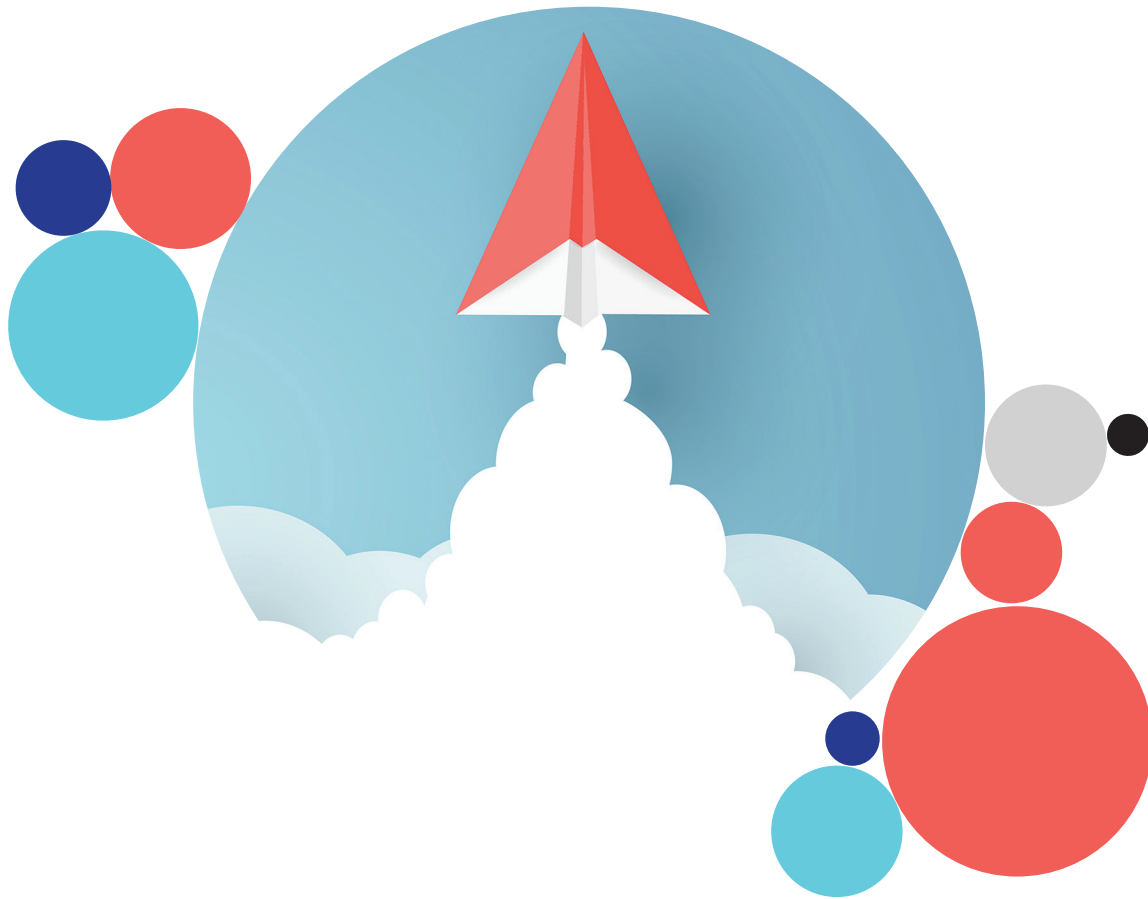
Mentor Mixers

Bi-monthly networking events that bring together young professionals and seasoned members to share best practices and build important relationships.

Quarterly Workshops & Panel Discussions

Topics include, financial literacy, how to network effectively, effective communication, professional presence, personal branding and more.





Sponsorship & Advertising Opportunities

With a full calendar and a variety of digital publications at your disposal, you have many options to build your brand in front of a highly targeted market.

Annual Partnership

This program provides your business with visibility all year long. The combination of event sponsorship, email ad campaigns, web ads, company spotlights (with video*), social media posts, and two free tickets to select events gives your brand a boost 365 days a year.

Sponsorships

Our diverse sponsorship options, which include large and intimate events, will help increase your visibility and name recognition before, during and after our events.

Advertising

The GCCC has a robust member-driven marketing strategy. Choose from selections, such as quarterly postcards, web or email advertising, and our bi-annual member directory.

*These benefits are available for a select level.



Membership Rates

- Small Business (0-5 employees) - \$325
- 501 c3 - \$325
- Municipal, County & State Agencies - \$325
- Medium Business (6-10 employees) - \$395
- Large Business (11-49 employees) - \$525
- Corporate Business (50-99 employees) - \$850
- Industry (100-250 employees) - \$1195
- Large Industrial, Hospital, Credit Union,
- Higher Education - \$1395

There is one-time \$25 applicant fee.



Calendar of Events

Please check out our website's event page regularly for additional event listings throughout the year.

January

Winter Chamber Night Out

February

Community Service Awards

March

State of the County

April

Breakfast Chat with Legislators

Food & Wine Pairing

May

Annual Meeting

June

Summer BBQ

September

21st Annual Golf Tournament

Fall Social

Best of Gloucester County

December

Cheers to You

Committee Meetings:

Events - 2nd Tuesday ea. month

Crew on D.E.C.K. - 2nd Thursday

Ambassador - 3rd Wednesday ea. month

Marketing - Quarterly

Government Affairs - 4th Tuesday ea. month

Education - Quarterly



GLOUCESTER COUNTY
— CHAMBER OF COMMERCE —
Growing Business Beyond

Visit gc-chamber.com to learn more about membership opportunities or call us at 856-881-6560.
1480 Tanyard Rd. Suite C Sewell, NJ 08080