



DAY OF ACTION



United Way of Gloucester County

Event Description:

This in-person partnership event between the Gloucester County Chamber of Commerce and United Way aims to engage the business community in a day of service project to support local non-profit organizations.

Date: June 13, 2024 **Time of Day:** 8:30 AM - 1:00 PM

Location:

Various non-profit locations throughout the County (to be announced).

Average Attendance:

Goal of 100 volunteers



2024 Event Fact Sheet

| PRESENTING PRICE \$1,000 | GOLD PRICE \$750 | SILVER PRICE \$500 | BRONZE PRICE \$350 |
|---|---|--|--|
| <p>TICKETS</p> <ul style="list-style-type: none"> • 2 Teams (16 tickets) <p>PRESS RELEASE</p> <ul style="list-style-type: none"> • Sponsorship level and full company name identified on press release. <p>COMPANY LOGO</p> <ul style="list-style-type: none"> • Logo displayed under appropriate sponsorship title on event emails and event page. • Logo displayed on lawn signs under appropriate sponsorship title. • Logo displayed on event materials (hat/water bottle). <p>TABLE BRANDING</p> <ul style="list-style-type: none"> • Exclusive side of table tents. <p>SOCIAL MEDIA</p> <ul style="list-style-type: none"> • One individual post highlighting the company. • Mentioned in social media posts. <p>DISPLAY TABLE</p> <ul style="list-style-type: none"> • Display table provided to each sponsor. <p>PROGRAM</p> <ul style="list-style-type: none"> • Individually recognized during lunch. • Podium time during lunch (3 minutes). | <p>TICKETS</p> <ul style="list-style-type: none"> • 1 Team (8 tickets) <p>PRESS RELEASE</p> <ul style="list-style-type: none"> • Sponsorship level and full company name identified on press release. <p>COMPANY LOGO</p> <ul style="list-style-type: none"> • Logo displayed under appropriate sponsorship title on event emails and event page. • Logo displayed on lawn signs under appropriate sponsorship title. <p>TABLE BRANDING</p> <ul style="list-style-type: none"> • Displayed on table tents within sponsorship category. <p>SOCIAL MEDIA</p> <ul style="list-style-type: none"> • Mentioned in social media posts. <p>DISPLAY TABLE</p> <ul style="list-style-type: none"> • Display table provided to each sponsor. <p>PROGRAM</p> <ul style="list-style-type: none"> • Company name recognized by sponsor level. | <p>TICKETS</p> <ul style="list-style-type: none"> • 4 Tickets <p>PRESS RELEASE</p> <ul style="list-style-type: none"> • Sponsorship level and full company name identified on press release. <p>COMPANY LOGO</p> <ul style="list-style-type: none"> • Logo displayed under appropriate sponsorship title on event emails and event page. • Logo displayed on lawn signs under appropriate sponsorship title. <p>TABLE BRANDING</p> <ul style="list-style-type: none"> • Displayed on table tents within sponsorship category. <p>SOCIAL MEDIA</p> <ul style="list-style-type: none"> • Mentioned in social media posts. <p>PROGRAM</p> <ul style="list-style-type: none"> • Company name recognized by sponsor level. | <p>TICKETS</p> <ul style="list-style-type: none"> • 2 Tickets <p>PRESS RELEASE</p> <ul style="list-style-type: none"> • Sponsorship level and full company name identified on press release. <p>COMPANY LOGO</p> <ul style="list-style-type: none"> • Logo displayed under appropriate sponsorship title on event emails and event page. • Logo displayed on lawn signs under appropriate sponsorship title. <p>TABLE BRANDING</p> <ul style="list-style-type: none"> • Displayed on table tents within sponsorship category. <p>SOCIAL MEDIA</p> <ul style="list-style-type: none"> • Mentioned in social media posts. <p>PROGRAM</p> <ul style="list-style-type: none"> • Company name recognized by sponsor level. |

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