



William Hoffman
Executive Chair, GCCC
Hoffman's Exterminating Co., Inc.

A Message from Our Executive Chair

Why did you join the Chamber? My guess is - to share your story, expand your professional network, learn from fellow business leaders, give back to the community you serve, or promote your services to influential decision-makers. GCCC's Annual Partner Program is your key to elevating your Chamber Membership to the next level. Ask any of us who are involved – it has showcased our brands, impacted our bottom lines, and offset our investments, time and again – we welcome you to join us.

Leveraging Your Benefits

• Event Tickets:

Annual Partners will receive tickets to the following 2027 GCCC events:
Winter Chamber Night Out
Annual Meeting
Annual Partner Soiree
Summer BBQ
Member Chat with Candidates
Fall Social
Cheers to You

• Annual Partner Banners:

Banners, organized by level and in alphabetical order within each level, will include all Annual Partner company logos and will be prominently displayed at all 2027 GCCC events.

• Rotating GCCC Homepage Logos:

All Annual Partner logos will rotate within the slider at the bottom of the page, linking out to each company's website.

• GCCC Annual Partners Webpage Recognition:

All Annual Partner logos will be prominently featured, linking out to each company's website.

• Email Features:

All Annual Partner logos will appear weekly on (1) standard email campaign throughout the duration of each company's benefit period.

• Member Spotlights:

(Leading and Innovating Partners):

Your organization will be featured in the "Member Spotlight" portion of our "Monday Coffee Break" e-newsletter, reaching over 3,000 readers.

• Dedicated Social Media Posts:

(Leading and Innovating Partners):

Your organization will be highlighted and tagged (if enabled) on two GCCC social media pages.

• Exclusive Access to Keynote Speakers:

(Leading and Innovating Partners):

Personally engage and get a professional group photo with our State of the County and Annual Meeting Keynote Speakers!



Creative and Content Specifications | Engagement Guidelines

- Logo and image format: PNG or JPEG
- Recurring email ads: 270px X 270px
- Member Spotlights *(Leading and Innovating Partners)*: 2:1 dimension ratio of logo or image, plus a 280-character company description
- Leading Partners: 30-second, camera-ready social media video due five business days before scheduled post date
- All creative assets and content are to be provided by your organization on or before submission deadlines
- If submission deadlines are not met, your logo will be attached in place of content
- Display ads and other graphic design services can be provided at an additional cost
- Ad placement assignments are at the discretion of GCCC and communications vehicles are subject to change
- While digital branding changes can be made easily, additional charges (to be agreed upon) may apply for any requested changes that require re-printing

- Event sponsorship priority is given based on partner level, then first-come, first-served basis; for Leading and Innovating Partners, this also applies to Member Spotlights and Dedicated Social Media Posts
- Event sponsorship credits and 10% discounts are not applicable to Signature or Partner Events
- If your selected sponsorships exceed your Partner level's limit, additional 10% discounts are not applicable to the difference
- Unused event tickets can not be credited, banked, or redeemed for future events
- All event tickets are fully transferable and can be applied to guests of your organization
- All social posts include #ad and #sponsored per FTC regulations
- Event offerings are subject to change based on the Chamber calendar.



GLOUCESTER COUNTY
— CHAMBER OF COMMERCE —
Growing Business Beyond

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2027 Annual Partner Program

Optimizing Your Membership Experience

www.gc-chamber.com | annualpartners@gc-chamber.com | 856-881-6560

2027 Annual Partner Program

Elevate Your Brand.
Connect All Year.
Grow with Us.



The Gloucester County Chamber of Commerce (GCCC) Annual Partner Program is your organization's **all-in-one opportunity** to **showcase your brand, connect with decision-makers, and enjoy exclusive recognition** throughout the year.

Annual Partners secure an **engagement roadmap** for the year ahead, with **custom exposure** across GCCC events, digital platforms, and marketing channels, ensuring your brand remains top of mind and your membership experience is consistently valuable.

Above all, your investment demonstrates your organization's **alignment with GCCC's strategic priorities** and **showcases active support of critical initiatives** that allow businesses in Gloucester County, and beyond, to thrive.

You can expect a **consultative approach** and dedicated service that ensures a **streamlined experience** and **maximized investment**.

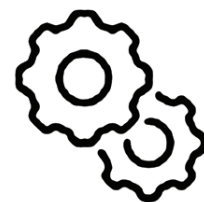
How it Works

Upon selecting a partnership level, you will be welcomed to the Program by the **GCCC team**, and introduced to your **Annual Partner Concierge**.

TOGETHER YOU WILL



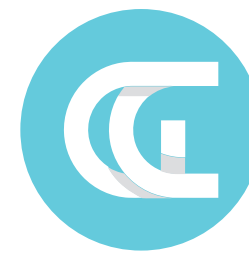
Select the **custom benefits** to best achieve **your goals**



Gather the **creative assets** needed to **support** them



Collaborate to **increase your visibility** throughout the year



Choose from Four Levels of Engagement

Leading Partner \$5,000

- Sponsorship Package
- 2 tickets to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- Annual webpage logo
- 6-months advertising on a once per week email campaign
- 1 Member Spotlight on a Monday email
- 2 dedicated social media posts
- Choice of 30-second video ad on social media
- 10% discount on additional event sponsorships
- Company logo recognition (linked to Company website) on identified emails
- Reserved seating at identified events
- Exclusive Access to Keynote Speakers
- Promotional products at GCCC Table for 1 event of choice
- Testimonial on Annual Partner Webpage
- Free, full-page advertisement in the GCCC 2027 Directory
- Free full member list (including contact information)

Additional details, limitations, and exclusions are outlined separately in this brochure.

Innovating Partner \$4,000

- Sponsorship Package
- 2 tickets to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- 6 month webpage logo
- 6 month advertising on a once per week email campaign
- 1 Member Spotlight on a Monday email
- 1 dedicated social media post
- 10% discount on additional event sponsorships
- Invitation to Annual Partner Soiree
- Company logo recognition (unlinked) on identified emails
- Exclusive Access to Keynote Speakers
- Free, full-page advertisement in the GCCC 2027 Directory
- Free full member list (including contact information)

Influencing Partner: \$3,000

- Sponsorship Package
- 2 tickets to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- 3 month webpage logo
- 3 month advertising on a once per week email campaign
- 10% discount on event sponsorships
- Invitation to 2027 Annual Partner Soiree
- Company logo recognition (unlinked) on identified emails
- Free, half-page advertisement in the GCCC 2027 Directory
- Free full member list (including contact information)

Engaging Partner: \$2,000

- 1 ticket to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- 3 month webpage logo
- 2 month advertising on a once-per week GCCC email campaigns
- 10% discount on event sponsorships
- Invitation to 2027 Annual Partner Soiree
- Free, quarter-page advertisement in the GCCC 2027 Directory.
- Free, full member list (including contact details)

Leading Sponsorship Package (1 Presenting OR 1 Gold + 1 Bronze OR 1 Silver + 2 Bronze OR 4 Bronze)

Innovating Sponsorship Package (1 Gold OR 1 Silver + 1 Bronze OR 3 Bronze)

Influencing Sponsorship Package (1 Silver + 1 Bronze OR 2 Bronze)

Priority Engagement Incentives

- Pay by October 30, 2026 – Receive **15% off** 2027 *State of the County* **Platinum & Gold Sponsorships**
- Pay by November 30, 2026 – Receive **10% off** 2027 *State of the County* **Platinum & Gold Sponsorships**
- **Commitment Deadline:** December 31, 2026