



William Hoffman
Executive Chair, GCCC
Hoffman's Exterminating Co., Inc.

A Message from Our Executive Chair

Why did you join the Chamber? My guess is - to share your story, expand your professional network, learn from fellow business leaders, give back to the community you serve, or promote your services to influential decision-makers. GCCC's Annual Partner Program is your key to elevating your Chamber Membership to the next level. Ask any of us who are involved - it has showcased our brands, impacted our bottom lines, and offset our investments, time and again - we welcome you to join us.

Leveraging Your Benefits

• Event Tickets:

Annual Partners will receive tickets to the following 2026 GCCC events:
Winter Chamber Night Out
Annual Meeting
Annual Partner Soiree
Summer BBQ
Member Chat with Candidates
Fall Social
Cheers to You

• Annual Partner Banners:

Banners, organized by level and in alphabetical order within each level, will include all Annual Partner company logos and will be prominently displayed at all 2026 GCCC events.

• Rotating GCCC Homepage Logos:

All Annual Partner logos will rotate within the slider at the bottom of the page, linking out to each company's website.

• GCCC Annual Partners Webpage Recognition:

All Annual Partner logos will be prominently featured, linking out to each company's website.

• Email Features:

All Annual Partner logos will appear weekly on (1) standard email campaign throughout the duration of each company's benefit period.

• Member Spotlights:

(Leading and Innovating Partners)

Your organization will be featured in the "Member Spotlight" portion of our "Monday Coffee Break" e-newsletter, reaching over 3,000 readers.

• Dedicated Social Media Posts:

(Leading and Innovating Partners)

Your organization will be highlighted and tagged (if enabled) on two GCCC social media pages.

• Exclusive Access to Keynote Speakers:

(Leading and Innovating Partners)

Personally engage and get a professional group photo with our State of the County and Annual Meeting Keynote Speakers!

Creative and Content Specifications | Engagement Guidelines

- Logo and image format: PNG or JPEG
- Recurring email ads: 270px X 270px
- Member Spotlights *(Leading and Innovating Partners)*: 2:1 dimension ratio of logo or image, plus a 280-character company description
- Leading Partners: 30-second, camera-ready social media video due five business days before scheduled post date
- All creative assets and content are to be provided by your organization on or before submission deadlines
- If submission deadlines are not met, your logo will be attached in place of content
- Display ads and other graphic design services can be provided at an additional cost
- Ad placement assignments are at the discretion of GCCC and communications vehicles are subject to change
- While digital branding changes can be made easily, additional charges (to be agreed upon) may apply for any requested changes that require re-printing

- Event sponsorship priority is given based on partner level, then first-come, first-served basis; for Leading and Innovating Partners, this also applies to Member Spotlights and Dedicated Social Media Posts
- Event sponsorship credits and 10% discounts are not applicable to Signature or Partner Events
- If your selected sponsorships exceed your Partner level's limit, additional 10% discounts are not applicable to the difference
- Unused event tickets can not be credited, banked, or redeemed for future events
- All event tickets are fully transferable and can be applied to guests of your organization
- All social posts include #ad and #sponsored per FTC regulations



GLOUCESTER COUNTY
— CHAMBER OF COMMERCE —
Growing Business Beyond



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2026 Annual Partner Program

Optimizing Your Membership Experience



www.gc-chamber.com | annualpartners@gc-chamber.com | 856-881-6560



Choose from Four Levels of Engagement

Leading Partner \$5,000

- Sponsorship Package
- 2 tickets to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- Annual webpage logo
- 6-months advertising on a once per week email campaign
- 1 Member Spotlight on a Monday email
- 2 dedicated social media posts
- Choice of 30-second video ad on social media
- 10% discount on additional event sponsorships
- Company logo recognition (linked to Company website) on identified emails
- Reserved seating at identified events
- Exclusive Access to Keynote Speakers
- Promotional products at GCCC Table for 1 event of choice
- Testimonial on Annual Partner Webpage
- Name tag recognition at GCCC Events

Innovating Partner \$4,000

- Sponsorship Package
- 2 tickets to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- 6 month webpage logo
- 6 month advertising on a once per week email campaign
- 1 Member Spotlight on a Monday email
- 1 dedicated social media post
- 10% discount on additional event sponsorships
- Invitation to 2026 Annual Partner Soiree
- Company logo recognition (unlinked) on identified emails
- Exclusive Access to Keynote Speakers
- Name tag recognition at GCCC Events

Influencing Partner: \$3,000

- Sponsorship Package
- 2 tickets to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- 3 month webpage logo
- 3 month advertising on a once per week email campaign
- 10% discount on event sponsorships
- Invitation to 2026 Annual Partner Soiree
- Company logo recognition (unlinked) on identified emails
- Name tag recognition at GCCC Events

Engaging Partner: \$2,000

- 1 ticket to select events
- Company logo on Annual Partners banner
- Company logo rotating on homepage of website
- 3 month webpage logo
- 2 month advertising on a once-per week GCCC email campaigns
- 10% discount on event sponsorships
- Invitation to 2026 Annual Partner Soiree
- Name tag recognition at GCCC Events

Leading Sponsorship Package (1 Presenting OR 1 Gold + 1 Bronze OR 1 Silver + 2 Bronze OR 4 Bronze)

Innovating Sponsorship Package (1 Gold OR 1 Silver + 1 Bronze OR 3 Bronze)

Influencing Sponsorship Package (1 Silver OR 2 Bronze)

Priority Engagement Incentives

Written pledges, indicating partnership level, received by **October 18, 2025**, will be **recognized** as 2026 Annual Partners on **GCCC social media** the week of October 20, 2025.

- | Pay by October 31, 2025 - | Pay by November 15, 2025 - | Pay by November 30, 2025 - | Pay by December 31, 2025 - |
|--|--|--|--|
| Receive full page ads in GCCC Holiday 2025 and Summer 2026 Directories (\$1,000 value) | Receive a full page ad in GCCC Summer 2026 Directory (\$500 value) | Receive a half page ad in GCCC Summer 2026 Directory (\$250 value) | Receive a 10% discount for an ad in GCCC Summer 2026 Directory |

Additional details, limitations, and exclusions are outlined separately in this brochure.

2026 Annual Partner Program

Elevate Your Brand. Connect All Year. Grow with Us.

The Gloucester County Chamber of Commerce (GCCC) Annual Partner Program is your organization's **all-in-one opportunity** to **showcase your brand, connect with decision-makers, and enjoy exclusive recognition** throughout the year.

Annual Partners secure an **engagement roadmap** for the year ahead, with **custom exposure** across GCCC events, digital platforms, and marketing channels, ensuring your brand remains top of mind and your membership experience is consistently valuable.

Above all, your investment demonstrates your organization's **alignment with GCCC's strategic priorities** and **showcases active support of critical initiatives** that allow businesses in Gloucester County, and beyond, to thrive.

How it Works

Upon selecting a partnership level, you will be welcomed to the Program by the **GCCC team**, and introduced to your **Annual Partner Concierge**.



Select the **custom benefits** to best achieve **your goals**



Gather the **creative assets** needed to **support** them



Collaborate to **increase your visibility** throughout the year

You can expect a **consultative approach** and dedicated service that ensures a **streamlined experience** and **maximized investment**.